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## AARON SCHWARTZ / CV

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+1 604 771 4277

SUITE 111 - 125 WEST 5TH STREET  
NORTH VANCOUVER, BC  
V7M 1J6, CANADA

### WORK EXPERIENCE

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#### *PEAK SNOWBOARD SHOP, LENZERHEIDE (CH), 2010*

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Freelance graphic design, typography and illustration. Project included design of poster, t-shirt and tote-bag graphic, and a four-canvas window display installation.

#### *DAKOTA GROUP, 2008-PRESENT*

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Freelance graphic and communication design. Project involved brand identity, business cards and various printed collateral.

Online rebranding of [www.dakotagroup.ca](http://www.dakotagroup.ca) in collaboration with Mark Stokoe. Project included full concept development, front end web design, content management and generation (photography), and blog branding and layout.

#### *MUSIC, 2005-PRESENT*

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Freelance graphic design and photography. Projects include promotional and live show photography for bands such as Callahan, Adrienne Pierce, Billy The Kid, Misery Signals, Protest The Hero, The Grave Life, Doom Cannon, etc.

In the case of Callahan and Billy The Kid, promotional photography also led to the design of tour and show posters, album art work and merchandise design.

#### *SURFACE SKIS, 2009*

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Freelance graphic design. Project involved layout and design of Demo Tour posters and flyers.

#### *NORTH SHORE GIRL, NORTH VANCOUVER (BC), 2009*

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Freelance graphic design and photography. Project involved outdoor photo shoot with model for layout and design of a sandwich board advertisement.

### EDUCATION

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EMILY CARR UNIVERSITY OF ART & DESIGN  
2005-2009  
BACHELOR OF COMMUNICATION DESIGN

CAPILANO UNIVERSITY  
2004-2005  
FINE ART, ART HISTORY

### AWARDS

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SALAZAR AWARDS FOR DESIGN EXCELLENCE  
HONOURABLE MENTION, 2009  
"A STRING OF WORDS" (BOOK)

SALAZAR AWARDS FOR DESIGN EXCELLENCE  
HONOURABLE MENTION, 2009  
"DRUGS ARE GOOD" (POSTER)

### REFERENCES

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AVA & ALLAN LOOMER  
OWNERS, DAKOTA GROUP

VINCE ALLEN & BRETT WILLIAMS / MEL SHANNON  
OWNERS, NORTH SHORE SKI & BOARD / MAN-  
AGER, NORTH SHORE GIRL

NICO PESKO / MARK MUELLER  
OWNER, PESKO SPORT / MANAGER, PEAK SHOP

MIKE SCHNEIDER  
OWNER, SURFACE SKIS

ANDY COLE (CALLAHAN)

BILLY PETTINGER (BILLY THE KID)

DOMINIC ALVERNANZ (DOOM CANNON)

CONTACT INFORMATION FOR REFERENCES AVAIL-  
ABLE UPON REQUEST.

### AVAILABILITY

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I am currently seeking full or part-time em-  
ployment. I am also available for freelance  
and/or contract design and photography.

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